



## Sameer Shrivastava

UI/UX Designer



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Pune (Maharashtra)

### Profile -

Professional UI/UX Designer with **9 years** of total designing experience. Proficient in various softwares such as **Adobe XD, Figma, Adobe Dreamweaver, Microsoft SharePoint Designer, Adobe Photoshop** having skills like; **research & analyse, low-Fidelity & High-Fidelity Wireframes**, User interface design, Prototypes, Dashboard, Style guide, Bootstrap, HTML5, CSS. Good interpersonal, team player and time-management skills.

**DOB: 15 Jan 1989**

### Skills:

Visual design



User interface



User Experience



Wireframes



Prototype



HTML



CSS



Graphic/Infographic



**Portfolio:** <http://samuiux.in/>

Experience – 9 years, Relevant 5 Years

### **March 2023 – Current** (YASH Technologies Pvt Ltd) **UI Lead**

Gather and evaluate user requirements in collaboration with product managers and engineers, illustrate design ideas using storyboards, process flows and sitemaps, Prepare and present rough drafts to internal teams and key stakeholders, conduct layout adjustments based on user feedback, Adhere to style standards on fonts, colours and images, Develop UI mock-ups and prototypes that clearly illustrate how sites function and look like.

### **Dec 2018 – Feb 2023** **UX/UI Designer** (YASH Technologies Pvt Ltd)

Incorporated User Experience into the products by following the design thinking approach. Explored the range of ideas from different directions since the projects were in the first phase, where the interactions were very insightful. Designed wireframes, low fidelity & high-fidelity prototype, UI components, and the screens. Execute all visual design stages from concept to final hand-off to development.

### **July 2016 - Nov 2018** **Visual Designer** (YASH Technologies Pvt Ltd)

Design production assets, infographics, logos and other items using creative software. Design interfaces for web and mobile applications. Research company history and current company offerings to create a reflective brand identity.

### **May 2014 - June 2016** **Graphic Designer** (YASH Technologies Pvt Ltd)

Studied design briefs and determined requirements, Conceptualized visuals, developed illustrations, logos, posters, banners, designs for social media campaigns and other designs, worked with copywriters and creative director and stakeholders to produce final design

## Tools:

- Adobe XD
- Wireframe.cc
- Figma
- Mural
- Adobe Dreamweaver
- Adobe Photoshop
- MS SharePoint Designer

## Links:

### Portfolio :

<http://samuiux.in/>

### Behance :

<https://www.behance.net/sameershrivas>

### Medium :

<https://medium.com/@sam.shrivastava01/creating-an-online-app-to-order-food-for-health-cautious-people-f5b3c0529662>

### LinkedIn:

<https://www.linkedin.com/in/sameer-shrivastava-932a8831>

### Figma:

<https://www.figma.com/file/KJwjZYefFMABeZGk6YYhix/Untitled?node-id=0%3A1>

## Education -

### BE - Information Technology | RGTU, Bhopal

Jul 2006 - Jun 2010

### MBA - Human Resources | BU, Bhopal

Jul 2011 - Apr 2013

12th - 74% | Saraswati Vidya Mandir | MP Board, Datia

Jul 2004 - Mar 2005

10th - 65% | Saraswati Vidya Mandir | MP Board, Datia

Jul 2002 - Mar 2003

## Extra-Curricular –

- Regular participation in technical & annual festivals of the college
- Participate in Cultural Activities and won many prizes
- Co-founder of a Music Band (Vaadyam)

## Hobbies –

I really enjoy listening to music, photography, videography, and video editing. A cinema lover, also love to drive cars.

